

SOCIAL MEDIA POLICY

The Urbana Free Library (“The Library”) uses social media to increase awareness of and access to its programs, events (including those cosponsored with other organizations), educational opportunities, resources, and services to further its mission. The purpose of this policy is to address the use of social media accounts by the Library, including, but not limited to, blogs, social networks, online communications, online catalogs, websites, and mobile applications. The Library’s social media accounts are not intended to be used as public forums and there are other venues for the exchange of ideas and viewpoints.

The Library’s social media accounts are intended to provide news, information, public safety alerts and notices, and emergency announcements to the Library community. The Library’s communications staff retain the authority for operating, maintaining, and managing the Library’s social media accounts and pages.

Adopted April 14, 2026