

THE URBANA FREE LIBRARY

SUMMARY STATISTICS

Fiscal Year 2012/2013
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	2011/2012	Percent Change	2012/2013	Percent of Library Total 2012/2013
CIRCULATION BY ITEM				
Adult Services items	528,241	-2	519,699	63
Children's Services items	243,341	4	253,443	31
Downloaded items (all formats)	7,181	108	14,921	2
Interloan items borrowed (all formats)	<u>37,589</u>	<u>-8</u>	<u>34,509</u>	<u>4</u>
Total Circulation at Urbana	816,352	1	822,572	100
INTERLOAN lent to other libraries	46,800	-12	41,221	
CIRCULATION BY CARDHOLDER				
Circulation to Urbana cardholders	644,102	0	642,407	78
Circulation to reciprocal cardholders	<u>164,564</u>	<u>9</u>	<u>179,763</u>	<u>22</u>
Total Circulation at Urbana	808,666	2	822,170	100
COLLECTION				
Adult Services	205,691	-9	187,877	64
Children's Services	78,117	-8	71,569	24
Archives	34,074	0	34,215	12
Electronic databases	<u>50</u>	<u>0</u>	<u>50</u>	<u>0</u>
Total Collection (items held at end of year)	317,932	-8	293,711	100
QUESTIONS ASKED				
Adult Services	80,373	11	89,403	64
Children's Services	42,046	-2	41,167	29
Archives	<u>14,527</u>	<u>-38</u>	<u>9,000</u>	<u>6</u>
Total Questions	136,946	2	139,570	100
PUBLIC COMPUTER SESSIONS				
Adult Services	93,301	-8	85,995	83
Children's Services	14,339	-8	13,200	13
Archives	<u>4,523</u>	<u>-1</u>	<u>4,486</u>	<u>4</u>
Total Computer Sessions (excludes online catalog)	112,163	-8	103,681	100
PATRON COUNTS				
Library cards (held at end of year)	13,786	11	15,345	
Archives users	3,444	-3	3,329	
Door count	494,281	-6	466,093	
UFL webpage users (unique visits)	578,724	-72	163,574	
PROGRAMS & OUTREACH				
Programs	795	3	820	
Program attendance	30,745	-4	29,387	
Outreach / PR events	43	-30	30	

NOTES:

Webpage counts switched from 1and1 to Google Analytics.

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Circulation & Collection by Format

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CIRCULATION BY FORMAT	2011/2012	Percent Change	2012/2013	Percent of Total Circulation 2012/2013
Books	400,045	3	410,205	50
Magazines (issues)	23,692	-8	21,766	3
Audiobooks	21,202	1	21,447	3
Audio Music	81,413	-7	75,707	9
Educational DVDs/CD-ROMs	20,817	-3	20,271	2
Entertainment DVDs	224,413	0	223,746	27
Downloaded items (all formats)	7,181	108	14,921	2
Interloan items borrowed (all formats)	37,589	-8	34,509	4
TOTAL LIBRARY CIRCULATION	816,352	1	822,572	100

COLLECTION BY FORMAT	Items Held at end of 2011/2012	Percent Change	Items Held at end of 2012/2013	Percent of Total Collection 2012/2013
Books	253,260	-10	228,621	78
Magazine titles (print and microfilm)	1,182	2	1,201	0
Newspaper titles (print and microfilm)	142	4	147	0
Microforms, other	4,392	1	4,435	2
Maps	450	0	449	0
Photographs	11,277	0	11,277	4
Archival collections	430	0	430	0
Audiobooks	4,077	10	4,473	2
Audio Music	23,211	-7	21,693	7
Educational DVDs/CD-ROMs	6,673	-3	6,499	2
Entertainment DVDs	12,788	13	14,436	5
TOTAL LIBRARY COLLECTION	317,882	-8	293,661	100

COLLECTION BY FORMAT MONTHLY ACTIVITY	Items Held at start of 2012/2013	Items Added	Items Withdrawn	Net Change	Items Held at end of 2012/2013
Books	253,260	14,368	39,007	-24,639	228,621
Magazine titles (print and microfilm)	1,182	54	35	19	1,201
Newspaper titles (print and microfilm)	142	5	0	5	147
Microforms, other	4,392	44	1	43	4,435
Maps	450	0	1	-1	449
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audiobooks	4,077	583	187	396	4,473
Audio Music	23,211	1,799	3,317	-1,518	21,693
Educational DVDs/CD-ROMs	6,673	594	768	-174	6,499
Entertainment DVDs	12,788	2,299	651	1,648	14,436
TOTAL COLLECTION ACTIVITY	317,882	19,746	43,967	-24,221	293,661

QUESTIONS ASKED	2011/2012	Percent Change	2012/2013	Percent of Total Questions 2012/2013
Adult Services				
Reference	58,171	13	65,807	47
Holds	9,828	-15	8,324	6
Other	<u>12,374</u>	<u>23</u>	<u>15,272</u>	<u>11</u>
Total Adult Questions	80,373	11	89,403	64
Children's Services				
Reference	14,582	12	16,313	12
Holds	3,765	-11	3,334	2
Other	<u>23,699</u>	<u>-9</u>	<u>21,520</u>	<u>15</u>
Total Children's Questions	42,046	-2	41,167	29
Archives				
Reference	10,511	-39	6,448	5
Other	<u>4,016</u>	<u>-36</u>	<u>2,552</u>	<u>2</u>
Total Archives Questions	14,527	-38	9,000	6
TOTAL QUESTIONS ASKED	136,946	2	139,570	100

PUBLIC COMPUTER SESSIONS (excludes online catalog)	2011/2012	Percent Change	2012/2013	Percent of Total Sessions 2012/2013
Adult & Teen Internet sessions	85,614	-5	81,192	78
Express Internet sessions	6,754	-40	4,070	4
Parent Internet sessions	5,334	-11	4,765	5
Child Internet sessions	5,947	-4	5,733	6
Archives Internet sessions	<u>4,523</u>	<u>-1</u>	<u>4,486</u>	<u>4</u>
Total Internet sessions	108,172	-7	100,246	97
Total scanner sessions (Adult)	933	-21	733	1
Total CD-ROM game sessions (Children's)	3,058	-12	2,702	3
TOTAL COMPUTER SESSIONS	112,163	-8	103,681	100

ONLINE ACCESS	2011/2012	Percent Change	2012/2013
UFL webpages viewed	1,448,615	-61	568,741
UFL webpage users (unique visits)	578,724	-72	163,574
Online catalog searches	987,604	4	#####

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Patron Statistics

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LIBRARY CARDS HELD	Cards Held at end of 2011/2012	Percent Change	Cards Held at end of 2012/2013	Percent of Total Cards 2012/2013
Resident adult	12,000		13,286	87
Resident high school	685		672	4
Resident middle school	0		62	0
Resident child	781		894	6
Total Resident Cards	13,466	11	14,914	97
Non-resident adult	275		353	2
Non-resident high school	22		21	0
Non-resident middle school	0		9	0
Non-resident child	23		48	0
Total Non-Resident Cards	320	35	431	3
TOTAL LIBRARY CARDS HELD	13,786	11	15,345	100

LIBRARY CARDS MONTHLY ACTIVITY	2011/2012	Percent Change	2012/2013	Cards Issued 2012/2013
Resident adult	2,607		2,294	57
Resident high school	166		75	2
Resident middle school	0		55	1
Resident child	205		191	5
Non-resident adult	83		106	3
Non-resident high school	11		4	0
Non-resident middle school	0		8	0
Non-resident child	10		38	1
Total New Cards	3,082	-10	2,771	68
Resident adult	1,848		907	22
Resident high school	127		43	1
Resident middle school	0		11	0
Resident child	67		39	1
Non-resident adult	195		246	6
Non-resident high school	20		21	1
Non-resident middle school	0		8	0
Non-resident child	15		14	0
Total Cards Renewed	2,272	-43	1,289	32
TOTAL LIBRARY CARDS ISSUED	5,354	-24	4,060	100

ARCHIVES USERS	2011/2012	Percent Change	2012/2013	Percent of Archives Users 2012/2013
Urbana	1,218	6	1,286	39
Champaign	891	-1	885	27
Champaign County	724	-19	583	18
Illinois	301	-5	286	9
Out of state	310	-7	289	9
TOTAL ARCHIVES USERS	3,444	-3	3,329	100

THE URBANA FREE LIBRARY
Circulation Detail
(excludes downloads and interloan)

Fiscal Year 2012/2013
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ADULT CIRCULATION	2011/2012	Percent Change	2012/2013	Percent of Adult Circ 2012/2013	Percent of Total Circ 2012/2013
Nonfiction books	101,215	-1	100,435	19	12
Fiction books	121,610	0	121,833	23	15
Large print books	6,594	-17	5,501	1	1
Total Adult Books	229,419	-1	227,769	44	28
Total Adult Magazines (issues)	21,705	-10	19,458	4	2
Audiobooks on disc	12,316	10	13,528	3	2
Music CDs	77,704	-7	72,643	14	9
Total Adult Audio	90,020	-4	86,171	17	10
Educational DVDs	11,641	3	11,957	2	1
Entertainment DVDs	175,456	-1	174,344	34	21
Total Adult Video	187,097	0	186,301	36	23
TOTAL ADULT CIRCULATION	528,241	-2	519,699	100	63

CHILDREN'S CIRCULATION	2011/2012	Percent Change	2012/2013	Child Circ 2012/2013	Total Circ 2012/2013
Nonfiction books	49,312	14	56,357	22	7
Fiction books	35,552	9	38,679	15	5
Easy books	76,793	3	79,146	31	10
Baby books	8,969	-8	8,254	3	1
Total Children's Books	170,626	7	182,436	72	22
Total Children's Magazines (issues)	1,987	16	2,308	1	0
Audiobooks on disc	8,886	-11	7,919	3	1
Music CDs	3,709	-17	3,064	1	0
Total Children's Audio	12,595	-13	10,983	4	1
Educational CD-ROMs	2,153	-23	1,666	1	0
Educational DVDs	7,023	-5	6,648	3	1
Entertainment DVDs	48,957	1	49,402	19	6
Total Children's Video	58,133	-1	57,716	23	7
TOTAL CHILD CIRCULATION	243,341	4	253,443	100	31

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Adult Collection Detail

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ADULT COLLECTION	Items Held at end of 2011/2012	Percent Change	Items Held at end of 2012/2013	Percent of Adult Coll 2012/2013	Percent of Total Coll 2012/2013
Reference books	3,114	-6	2,935	2	1
Nonfiction books	70,634	-6	66,162	35	23
Fiction books	87,502	-16	73,776	39	25
Large print books	<u>5,262</u>	<u>3</u>	<u>5,398</u>	<u>3</u>	<u>2</u>
Total Adult Books	166,512	-11	148,271	79	50
Total Adult Magazines (titles)	440	-2	433	0	0
Total Adult Newspapers (titles)	19	0	19	0	0
Audiobooks on disc	2,934	11	3,271	2	1
Music CDs	<u>21,852</u>	<u>-7</u>	<u>20,374</u>	<u>11</u>	<u>7</u>
Total Adult Audio	24,786	-5	23,645	13	8
Educational DVDs	4,493	10	4,964	3	2
Entertainment DVDs	<u>9,441</u>	<u>12</u>	<u>10,545</u>	<u>6</u>	<u>4</u>
Total Adult Video	13,934	11	15,509	8	5
TOTAL ADULT COLLECTION	205,691	-9	187,877	100	64

ADULT COLLECTION MONTHLY ACTIVITY	Items Held at start of 2012/2013	Items Added	Items Withdrawn	Net Change	Items Held at end of 2012/2013
Reference books	3,114	86	265	-179	2,935
Nonfiction books	70,634	3,519	7,991	-4,472	66,162
Fiction books	87,502	4,641	18,367	-13,726	73,776
Large print books	<u>5,262</u>	<u>238</u>	<u>102</u>	<u>136</u>	<u>5,398</u>
Total Adult Books	166,512	8,484	26,725	-18,241	148,271
Total Adult Magazines (titles)	440	20	27	-7	433
Total Adult Newspapers (titles)	19	0	0	0	19
Audiobooks on disc	2,934	493	156	337	3,271
Music CDs	<u>21,852</u>	<u>1,704</u>	<u>3,182</u>	<u>-1,478</u>	<u>20,374</u>
Total Adult Audio	24,786	2,197	3,338	-1,141	23,645
Educational DVDs	4,493	498	27	471	4,964
Entertainment DVDs	<u>9,441</u>	<u>1,657</u>	<u>553</u>	<u>1,104</u>	<u>10,545</u>
Total Adult Video	13,934	2,155	580	1,575	15,509
TOTAL ADULT COLLECTION	205,691	12,856	30,670	-17,814	187,877

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Children's Collection Detail

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	Items Held at end of 2011/2012	Percent Change	Items Held at end of 2012/2013	Percent of Child Coll 2012/2013	Percent of Total Coll 2012/2013
CHILDREN'S COLLECTION					
Reference books	790	-11	706	1	0
Nonfiction books	31,082	-16	26,134	37	9
Fiction books	12,901	-4	12,417	17	4
Easy books	24,134	-4	23,188	32	8
Baby books	1,677	0	1,678	2	1
Total Children's Books	<u>70,584</u>	<u>-9</u>	<u>64,123</u>	<u>90</u>	<u>22</u>
Total Children's Magazines (titles)	60	-5	57	0	0
Audiobooks on disc	801	7	860	1	0
Music cassettes & CDs	1,294	-3	1,252	2	0
Total Children's Audio	<u>2,095</u>	<u>1</u>	<u>2,112</u>	<u>3</u>	<u>1</u>
Educational CD-ROMs	699	-88	87	0	0
Educational DVDs	1,332	-2	1,299	2	0
Entertainment DVDs	3,347	16	3,891	5	1
Total Children's Video	<u>5,378</u>	<u>-2</u>	<u>5,277</u>	<u>7</u>	<u>2</u>
TOTAL CHILDREN'S COLLECTION	<u>78,117</u>	<u>-8</u>	<u>71,569</u>	<u>100</u>	<u>24</u>

	Items Held at start of 2012/2013	Items Added	Items Withdrawn	Net Change	Items Held at end of 2012/2013
CHILDREN'S COLLECTION MONTHLY ACTIVITY					
Reference books	790	50	134	-84	706
Nonfiction books	31,082	1,930	6,878	-4,948	26,134
Fiction books	12,901	1,534	2,018	-484	12,417
Easy books	24,134	1,844	2,790	-946	23,188
Baby books	1,677	183	182	1	1,678
Total Children's Books	<u>70,584</u>	<u>5,541</u>	<u>12,002</u>	<u>-6,461</u>	<u>64,123</u>
Total Children's Magazines (titles)	60	4	7	-3	57
Audiobooks on disc	801	90	31	59	860
Music cassettes & CDs	1,294	93	135	-42	1,252
Total Children's Audio	<u>2,095</u>	<u>183</u>	<u>166</u>	<u>17</u>	<u>2,112</u>
Educational CD-ROMs	699	0	612	-612	87
Educational DVDs	1,332	96	129	-33	1,299
Entertainment DVDs	3,347	642	98	544	3,891
Total Children's Video	<u>5,378</u>	<u>738</u>	<u>839</u>	<u>-101</u>	<u>5,277</u>
TOTAL CHILDREN'S COLLECTION	<u>78,117</u>	<u>6,466</u>	<u>13,014</u>	<u>-6,548</u>	<u>71,569</u>

**THE URBANA FREE LIBRARY
Archives Collection Detail**

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ARCHIVES COLLECTION	Items Held at start of 2012/2013	Percent Change	Items Held at end of 2012/2013	Percent of Arch Coll 2012/2013	Percent of Total Coll 2012/2013
Books	16,164	0	16,227	47	6
Magazine titles (print and microfilm)	682	4	711	2	0
Newspaper titles (print and microfilm)	123	4	128	0	0
Microfilm, other (reels)	4,136	1	4,180	12	1
Microfiche	256	0	255	1	0
Maps	450	0	449	1	0
Photographs	11,277	0	11,277	33	4
Archival collections	430	0	430	1	0
Audio, spoken	342	0	342	1	0
Audio music	65	3	67	0	0
Educational videos & DVDs	149	0	149	0	0
TOTAL ARCHIVES COLLECTION	34,074	0	34,215	100	12

ARCHIVES COLLECTION MONTHLY ACTIVITY	Items Held at start of 2012/2013	Items Added	Items Withdrawn	Net Change	Items Held at end of 2012/2013
Books	16,164	343	280	63	16,227
Magazine titles (print and microfilm)	682	30	1	29	711
Newspaper titles (print and microfilm)	123	5	0	5	128
Microfilm, other (reels)	4,136	44	0	44	4,180
Microfiche	256	0	1	-1	255
Maps	450	0	1	-1	449
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audio, spoken	342	0	0	0	342
Audio music	65	2	0	2	67
Educational videos & DVDs	149	0	0	0	149
TOTAL ARCHIVES COLLECTION	34,074	424	283	141	34,215

**THE URBANA FREE LIBRARY
Programs & PR Events**

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PROGRAMS	Programs 2011/2012	Percent Change	Programs 2012/2013	Attendance 2011/2012	Percent Change	Attendance 2012/2013
Administration						
Staff presentations/talks	1		3	50		13
Library/department tours	0		1	0		2
Other	0		3	0		1,182
Total Administration Programs	<u>1</u>	<u>600</u>	<u>7</u>	<u>50</u>	<u>2,294</u>	<u>1,197</u>
Adult Services						
Staff presentations/talks	4		8	57		145
Library/department tours	5		6	39		79
Visits to and from schools	14		13	136		109
Computer instruction	8		17	70		114
Music programs	8		9	637		730
Teen programs	41		78	750		1,161
Adult programs	57		53	832		659
Total Adult Programs	<u>137</u>	<u>34</u>	<u>184</u>	<u>2,521</u>	<u>19</u>	<u>2,997</u>
Children's Services						
Staff presentations/talks	2		6	40		34
Library/department tours	5		6	144		148
School/daycare visits to library	112		87	1,665		1,291
Library visits to schools/daycares	74		76	6,062		5,816
Story times	209		214	9,394		9,182
Music programs	11		14	911		784
Special programs	179		187	8,902		7,413
Total Children's Programs	<u>592</u>	<u>0</u>	<u>590</u>	<u>27,118</u>	<u>-9</u>	<u>24,668</u>
Archives						
Staff presentations/talks	23		10	448		174
Library/department tours	0		2	0		20
School visits to library	1		0	52		0
Genealogical/Historical Society	22		2	228		24
Classes/workshops	17		24	308		281
Other	2		1	20		26
Total Archives Programs	<u>65</u>	<u>-40</u>	<u>39</u>	<u>1,056</u>	<u>-50</u>	<u>525</u>
TOTAL LIBRARY PROGRAMS	<u>795</u>	<u>3</u>	<u>820</u>	<u>30,745</u>	<u>-4</u>	<u>29,387</u>

OUTREACH / PR EVENTS	PR Events 2011/2012		PR Events 2012/2013	# of Hours 2011/2012		# of Hours 2012/2013
Administration	7		0	na		0.00
Circulation	13		13	na		50.25
Adult Services	15		5	na		11.00
Children's Services	7		12	na		49.25
Archives	1		0	na		0.00
TOTAL OUTREACH / PR EVENTS	<u>43</u>	<u>-30</u>	<u>30</u>	<u>0</u>	<u>####</u>	<u>110.50</u>

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Staff Statistics

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STAFF EDUCATION & TRAINING	2011/2012	Percent Change	2012/2013	Percent of Total CE Hours 2012/2013
Conferences (hrs)	158		261	19
Workshops / webinars (hrs)	208		157	11
In-house training (hrs)	995		990	70
TOTAL HOURS STAFF CE & TRAINING	1,361	3	1,408	100

PROFESSIONAL ACTIVITY	2011/2012	Percent Change	2012/2013	Percent of Total Activity 2012/2013
State/national library meetings (hrs)	19		150	66
IHLS meetings (hrs)	9		2	1
Local community meetings (hrs)	123		46	20
GSLIS mtgs / student interviews (hrs)	32		30	13
TOTAL PROFESSIONAL ACTIVITY	183	24	227	100
(excludes staff presentations, which are included with programs)				

VOLUNTEER HOURS	2011/2012	Percent Change	2012/2013	Percent of Total Hours 2012/2013
Administration	7		0	0
Circulation	45		224	6
Adult Services	2,176		1,307	37
Children's Services	832		1,003	29
Archives	907		791	23
Acquisitions	281		190	5
Community service, Archives	151		0	0
Community service, other	0		0	0
TOTAL VOLUNTEER HOURS	4,398	-20	3,514	100