

THE URBANA FREE LIBRARY

SUMMARY STATISTICS

Fiscal Year 2007/2008

Page 1

	2006/2007	Percent Change	2007/2008	Percent of Library Total 2007/2008
CIRCULATION BY ITEM				
Adult Department items	530,705	1	535,056	65
Children's Department items	222,171	3	228,796	28
Interloan items borrowed	<u>50,275</u>	<u>14</u>	<u>57,539</u>	<u>7</u>
Total Circulation at Urbana	803,151	2	821,391	100
INTERLOAN to other libraries	74,788	11	82,940	
CIRCULATION BY CARDHOLDER				
Circulation to Urbana cardholders	618,284	2	627,651	77
Circulation to reciprocal cardholders	<u>180,158</u>	<u>5</u>	<u>189,174</u>	<u>23</u>
Total Circulation at Urbana	798,442	2	816,825	100
COLLECTION				
Adult Department	186,980	5	195,764	65
Children's Department	72,925	5	76,279	25
Archives	<u>28,816</u>	<u>3</u>	<u>29,706</u>	<u>10</u>
Total Collection (items held at end of year)	288,721	5	301,749	100
QUESTIONS ASKED				
Adult Department	68,223	2	69,416	59
Children's Department	36,773	2	37,366	32
Archives	<u>13,308</u>	<u>-12</u>	<u>11,720</u>	<u>10</u>
Total Questions	118,304	0	118,502	100
PUBLIC COMPUTER SESSIONS				
Adult Department	97,485	-9	88,515	86
Children's Department	10,520	3	10,829	11
Archives	<u>3,457</u>	<u>-12</u>	<u>3,056</u>	<u>3</u>
Total Computer Sessions (excludes online catalog)	111,462	-8	102,400	100
PATRON COUNTS				
Library cards (held at end of year)	13,674	-1	13,559	
Archives users	4,045	-2	3,978	
Door count	453,538	3	469,380	
UFL webpage users (distinct hosts)	153,392	16	178,625	
PROGRAMS & PR EVENTS				
Programs	648	3	670	
Program attendance	20,298	20	24,340	
PR events	29	24	36	
Public contact at PR events	8,423	-36	5,354	

THE URBANA FREE LIBRARY
Circulation & Collection by Format

Fiscal Year 2007/2008
Page 2

CIRCULATION BY FORMAT	2006/2007	Percent Change	2007/2008	Percent of Total Circulation 2007/2008
Books	420,031	3	432,795	53
Magazines (issues)	24,841	-3	24,218	3
Audiobooks	19,696	11	21,776	3
Audio Music	95,127	-6	89,277	11
Educational Videos/DVDs/CD-ROMs	30,654	-7	28,572	3
Entertainment Videos/DVDs	162,411	3	166,994	20
Toys/Explore Kits	116	90	220	0
Interloan items borrowed (all formats)	50,275	14	57,539	7
TOTAL LIBRARY CIRCULATION	803,151	2	821,391	100

COLLECTION BY FORMAT	Items Held at end of 2006/2007	Percent Change	Items Held at end of 2007/2008	Percent of Total Collection 2007/2008
Books	236,048	4	245,365	81
Newspaper volumes (print and microfilm)	1,998	1	2,024	1
Magazine volumes (print and microfilm)	9,784	2	9,951	3
Maps	19	0	19	0
Microforms, other	4,304	3	4,415	1
Audiobooks	4,355	3	4,498	1
Audio Music	15,604	11	17,381	6
Educational Videos/DVDs/CD-ROMs	5,707	8	6,164	2
Entertainment Videos/DVDs	10,878	9	11,908	4
Toys/Explore Kits	24	0	24	0
TOTAL LIBRARY COLLECTION	288,721	5	301,749	100

COLLECTION BY FORMAT	Items Held at start of 2007/2008	Items Added	Items Withdrawn	Net Change	Items Held at end of 2007/2008
Books	236,048	15,555	6,238	9,317	245,365
Newspaper volumes (print and microfilm)	1,998	26	0	26	2,024
Magazine volumes (print and microfilm)	9,784	197	30	167	9,951
Maps	19	0	0	0	19
Microforms, other	4,304	112	1	111	4,415
Audiobooks	4,355	836	693	143	4,498
Audio Music	15,604	1,490	-287	1,777	17,381
Educational Videos/DVDs/CD-ROMs	5,707	508	51	457	6,164
Entertainment Videos/DVDs	10,878	1,523	493	1,030	11,908
Toys/Explore Kits	24	0	0	0	24
TOTAL COLLECTION ACTIVITY	288,721	20,247	7,219	13,028	301,749

QUESTIONS ASKED	2006/2007	Percent Change	2007/2008	Percent of Total Questions 2007/2008
Adult Department				
Reference	43,758	2	44,665	38
Holds	7,289	7	7,767	7
Other	17,176	-1	16,984	14
Total Adult Questions	68,223	2	69,416	59
Children's Department				
Reference	11,636	-1	11,561	10
Holds	4,621	-13	4,007	3
Other	20,516	6	21,798	18
Total Children's Questions	36,773	2	37,366	32
Archives				
Reference	11,538	-13	9,989	8
Other	1,770	-2	1,731	1
Total Archives Questions	13,308	-12	11,720	10
TOTAL QUESTIONS ASKED	118,304	0	118,502	100

PUBLIC COMPUTER SESSIONS (excludes online catalog)	2006/2007	Percent Change	2007/2008	Percent of Total Sessions 2007/2008
Adult Internet sessions	80,157	-14	68,538	67
Adult senior Internet sessions	1,909	-9	1,743	2
Adult express Internet sessions	4,851	84	8,916	9
Parent Internet sessions	3,087	15	3,557	3
Child Internet sessions	2,867	-3	2,783	3
Archives Internet sessions	3,457	-12	3,056	3
Total Internet sessions	96,328	-8	88,593	87
Total word processing sessions (Adult)	7,481	-23	5,761	6
Total CD-ROM game sessions (Children's)	7,653	5	8,046	8
TOTAL COMPUTER SESSIONS	111,462	-8	102,400	100

ONLINE ACCESS	2006/2007	Percent Change	2007/2008
UFL webpages viewed	636,958	29	823,891
UFL webpage users "distinct hosts"	153,392	16	178,625
Online catalog searches	796,813	-19	645,479

THE URBANA FREE LIBRARY
Patron Statistics

Fiscal Year 2007/2008
Page 4

LIBRARY CARDS HELD	Cards Held at end of 2006/2007	Percent Change	Cards Held at end of 2007/2008	Percent of Total Cards 2007/2008
Residents adult	11,705		11,678	86
Residents jr/sr high school	967		846	6
Residents child	681		699	5
Total Resident Cards	13,353	-1	13,223	98
Non-residents adult	258		271	2
Non-residents jr/sr high school	28		33	0
Non-residents child	35		32	0
Total Non-Resident Cards	321	5	336	2
TOTAL LIBRARY CARDS HELD	13,674	-1	13,559	100

LIBRARY CARDS MONTHLY ACTIVITY	2006/2007	Percent Change	2007/2008	Percent of Cards Issued 2007/2008
Residents adult	3,310		3,265	49
Residents jr/sr high school	242		233	4
Residents child	254		240	4
Non-residents adult	119		120	2
Non-residents jr/sr high school	22		13	0
Non-residents child	35		17	0
Total New Cards	3,982	-2	3,888	59
Residents adult	2,178		2,204	33
Residents jr/sr high school	164		189	3
Residents child	81		116	2
Non-residents adult	137		195	3
Non-residents jr/sr high school	18		27	0
Non-residents child	13		17	0
Total Cards Renewed	2,591	6	2,748	41
TOTAL LIBRARY CARDS ISSUED	6,573	1	6,636	100

ARCHIVES USERS	2006/2007	Percent Change	2007/2008	Percent of Archives Users 2007/2008
Urbana	1,382	10	1,518	38
Champaign	932	-7	863	22
Champaign County	780	5	822	21
Illinois	305	-14	263	7
Out of state	646	-21	512	13
TOTAL ARCHIVES USERS	4,045	-2	3,978	100

DOOR COUNT	2006/2007	Percent Change	2007/2008
	453,538	3	469,380

THE URBANA FREE LIBRARY
Departmental Circulation Detail
(excludes interlibrary loan)

Fiscal Year 2007/2008
Page 5

	2006/2007	Percent Change	2007/2008	Percent of Adult Circ 2007/2008	Percent of Total Circ 2007/2008
ADULT CIRCULATION					
Nonfiction books	117,513	0	117,562	22	14
Fiction hardback books	100,417	7	107,295	20	13
Fiction paperback books	27,296	6	28,847	5	4
Large print books	6,753	-1	6,661	1	1
Total Adult Books	251,979	3	260,365	49	32
Total Adult VF & Magazines (issues)	22,579	-3	21,928	4	3
Audiobooks (cassettes)	5,402	-28	3,876	1	0
Audiobooks (CDs)	9,213	21	11,128	2	1
Music CDs	91,512	-6	86,014	16	10
Total Adult Audio	106,127	-5	101,018	19	12
Educational videos	8,041	-29	5,695	1	1
Educational DVDs	6,841	35	9,224	2	1
Entertainment videos	44,300	-27	32,413	6	4
Entertainment DVDs	90,838	15	104,413	20	13
Total Adult Video	150,020	1	151,745	28	18
TOTAL ADULT CIRCULATION (excluding interlibrary loan)	530,705	1	535,056	100	65
	2006/2007	Percent Change	2007/2008	Percent of Child Circ 2007/2008	Percent of Total Circ 2007/2008
CHILDREN'S CIRCULATION					
Nonfiction books	49,937	5	52,298	23	6
Fiction hardback books	18,683	-1	18,521	8	2
Fiction paperback books	11,731	11	12,997	6	2
Easy books	77,483	1	78,160	34	10
Baby books	10,218	2	10,454	5	1
Total Children's Books	168,052	3	172,430	75	21
Total Children's VF & Magazines (issues)	2,262	1	2,290	1	0
Audiobooks (cassettes)	2,429	-42	1,400	1	0
Audiobooks (CDs)	2,652	103	5,372	2	1
Music cassettes	163	-52	78	0	0
Music CDs	3,452	-8	3,185	1	0
Total Children's Audio	8,696	15	10,035	4	1
Educational CD-ROMs	6,204	-15	5,275	2	1
Educational videos	5,217	-35	3,409	1	0
Educational DVDs	4,351	14	4,969	2	
Entertainment videos	13,263	-29	9,472	4	1
Entertainment DVDs	14,010	48	20,696	9	3
Total Children's Video	43,045	2	43,821	19	5
Total Children's Toys/Explore Kits	116	90	220	0	0
TOTAL CHILD CIRCULATION (excluding interlibrary loan)	222,171	3	228,796	100	28

THE URBANA FREE LIBRARY
Adult Collection Detail

Fiscal Year 2007/2008
Page 6

	Items Held at end of 2006/2007	Percent Change	Items Held at end of 2007/2008	Percent of Adult Coll 2007/2008	Percent of Total Coll 2007/2008
ADULT COLLECTION					
Reference books	4,215	0	4,195	2	1
Nonfiction books	62,301	4	64,776	33	21
Fiction hardback books	59,838	4	62,477	32	21
Fiction paperback books	24,350	3	25,103	13	8
Large print books	5,341	5	5,625	3	2
Total Adult Books	156,045	4	162,176	83	54
Total Adult Newspapers (volumes)	5	0	5	0	0
Total Adult Magazines (volumes)	1,876	0	1,876	1	1
Audiobooks (cassettes)	1,864	-1	1,844	1	1
Audiobooks (CDs)	762	43	1,090	1	0
Music CDs	14,588	9	15,873	8	5
Total Adult Audio	17,214	9	18,807	10	6
Educational videos	2,599	0	2,593	1	1
Educational DVDs	893	38	1,228	1	0
Entertainment videos	5,187	-2	5,092	3	2
Entertainment DVDs	3,161	26	3,987	2	1
Total Adult Video	11,840	9	12,900	7	4
TOTAL ADULT COLLECTION	186,980	5	195,764	100	65

	Items Held at start of 2007/2008	Items Added	Items Withdrawn	Net Change	Items Held at end of 2007/2008
ADULT COLLECTION MONTHLY ACTIVITY					
Reference books	4,215	159	179	-20	4,195
Nonfiction books	62,301	4,996	2,521	2,475	64,776
Fiction hardback books	59,838	3,572	933	2,639	62,477
Fiction paperback books	24,350	1,293	540	753	25,103
Large print books	5,341	325	41	284	5,625
Total Adult Books	156,045	10,345	4,214	6,131	162,176
Total Adult Newspapers (volumes)	5	0	0	0	5
Total Adult Magazines (volumes)	1,876	0	0	0	1,876
Audiobooks (cassettes)	1,864	26	46	-20	1,844
Audiobooks (CDs)	762	389	61	328	1,090
Music CDs	14,588	1,391	106	1,285	15,873
Total Adult Audio	17,214	1,806	213	1,593	18,807
Educational videos	2,599	0	6	-6	2,593
Educational DVDs	893	360	25	335	1,228
Entertainment videos	5,187	16	111	-95	5,092
Entertainment DVDs	3,161	1,138	312	826	3,987
Total Adult Video	11,840	1,514	454	1,060	12,900
TOTAL ADULT COLLECTION	186,980	13,665	4,881	8,784	195,764

THE URBANA FREE LIBRARY
Children's Collection Detail

Fiscal Year 2007/2008
Page 7

	Items Held at end of 2006/2007	Percent Change	Items Held at end of 2007/2008	Percent of Child Coll 2007/2008	Percent of Total Coll 2007/2008
CHILDREN'S COLLECTION					
Reference books	1,451	1	1,471	2	0
Nonfiction books	29,677	4	30,866	40	10
Fiction hardback books	9,953	13	11,231	15	4
Fiction paperback books	4,000	-25	3,016	4	1
Easy books	19,223	5	20,228	27	7
Baby books	1,135	13	1,288	2	0
Total Children's Books	65,439	4	68,100	89	23
Total Children's Magazines (volumes)	315	0	315	0	0
Audiobooks (cassettes)	1,056	-39	645	1	0
Audiobooks (CDs)	366	58	579	1	0
Music cassettes	214	136	506	1	0
Music CDs	802	25	1,002	1	0
Total Children's Audio	2,438	12	2,732	4	1
Educational CD-ROMs	593	8	638	1	0
Educational videos	1,117	-1	1,110	1	0
Educational DVDs	469	13	531	1	0
Entertainment videos	1,724	-2	1,686	2	1
Entertainment DVDs	806	42	1,143	1	0
Total Children's Video	4,709	8	5,108	7	2
Total Children's Toys/Explore Kits	24	0	24	0	0
TOTAL CHILDREN'S COLLECTION	72,925	5	76,279	100	25

THE URBANA FREE LIBRARY
Children's Collection Detail

Fiscal Year 2007/2008
Page 8

CHILDREN'S COLLECTION MONTHLY ACTIVITY	Items Held at start of 2007/2008	Items Added	Items Withdrawn	Net Change	Items Held at end of 2007/2008
Reference books	1,451	36	16	20	1,471
Nonfiction books	29,677	1,718	529	1,189	30,866
Fiction hardback books	9,953	784	-494	1,278	11,231
Fiction paperback books	4,000	433	1,417	-984	3,016
Easy books	19,223	1,280	275	1,005	20,228
Baby books	1,135	240	87	153	1,288
Total Children's Books	65,439	4,491	1,830	2,661	68,100
Total Children's Magazines (volumes)	315	0	0	0	315
Audiobooks (cassettes)	1,056	1	412	-411	645
Audiobooks (CDs)	366	322	109	213	579
Music cassettes	214	0	-292	292	506
Music CDs	802	99	-101	200	1,002
Total Children's Audio	2,438	422	128	294	2,732
Educational CD-ROMs	593	67	22	45	638
Educational videos	1,117	1	8	-7	1,110
Educational DVDs	469	49	-13	62	531
Entertainment videos	1,724	1	39	-38	1,686
Entertainment DVDs	806	368	31	337	1,143
Total Children's Video	4,709	486	87	399	5,108
Total Children's Toys/Explore Kits	24	0	0	0	24
TOTAL CHILDREN'S COLLECTION	72,925	5,399	2,045	3,354	76,279

THE URBANA FREE LIBRARY
Archives Collection Detail

Fiscal Year 2007/2008
Page 9

	Items Held at end of 2006/2007	Percent Change	Items Held at end of 2007/2008	Percent of Arch Coll 2007/2008	Percent of Total Coll 2007/2008
ARCHIVES COLLECTION					
Books	14,564	4	15,089	51	5
Newspaper volumes (print and microfilm)	1,993	1	2,019	7	1
Magazine volumes (print and microfilm)	7,593	2	7,760	26	3
Maps	19	0	19	0	0
Microfilm, other (reels)	4,102	1	4,146	14	1
Microfiche	202	33	269	1	0
Audiocassettes	307	11	340	1	0
Educational videos	36	78	64	0	0
TOTAL ARCHIVES COLLECTION	28,816	3	29,706	100	10

ARCHIVES COLLECTION MONTHLY ACTIVITY	Items Held at start of 2007/2008	Items Added	Items Withdrawn	Net Change	Items Held at end of 2007/2008
Books	14,564	719	194	525	15,089
Newspaper volumes (print and microfilm)	1,993	26	0	26	2,019
Magazine volumes (print and microfilm)	7,593	197	30	167	7,760
Maps	19	0	0	0	19
Microfilm, other (reels)	4,102	45	1	44	4,146
Microfiche	202	67	0	67	269
Audiocassettes	307	98	65	33	340
Educational videos	36	31	3	28	64
TOTAL ARCHIVES COLLECTION	28,816	1,183	293	890	29,706

THE URBANA FREE LIBRARY
Programs & PR Events

Fiscal Year 2007/2008
Page 10

PROGRAMS	Programs 2006/2007	Percent Change	Programs 2007/2008	Attendance 2006/2007	Percent Change	Attendance 2007/2008
Administratrtion						
Presentations/talks	10		2	297		95
Library/department tours	5		1	171		12
Other	0		0	20		0
Total Administration Programs	15	-80	3	488	-78	107
Adult Department						
Presentations/talks	9		6	432		265
Library/department tours	7		14	150		290
School visits to library	2		1	20		6
Library visits to schools	5		5	200		100
Online catalog instruction	0		0	0		0
Musical programs	11		16	960		1,185
Other	19		56	472		969
Total Adult Programs	53	85	98	2,234	26	2,815
Children's Department						
Presentations/talks	0		4	0		41
Library/department tours	0		3	0		24
School visits to library	85		47	854		607
Library visits to schools	30		32	3,772		3,968
Daycare/other visits to library	39		29	588		553
Library visits to daycares/other	24		23	627		777
Group Funfare	45		51	1,044		1,347
Family Funfare	51		51	1,739		1,114
Babies' Lap Time	111		121	3,496		5,551
Toddler Time	21		20	894		741
Write On!	7		7	114		79
Musical programs	15		13	1,097		970
Other	106		121	2,624		4,833
Total Children's Programs	534	-2	522	16,849	22	20,605
Archives						
Presentations/talks	10		8	252		187
Library/department tours	0		1	0		3
School visits to library	0		0	0		0
Genealogical/Historical Society	22		25	288		310
Genealogy classes	11		11	176		198
Other	3		2	11		115
Total Archives Programs	46	2	47	727	12	813
TOTAL LIBRARY PROGRAMS	648	3	670	20,298	20	24,340

PR EVENTS	PR Events 2006/2007		PR Events 2007/2008	Attendance 2006/2007		Attendance 2007/2008
Administratrtion	3		0	5,200		0
Circulation	20		23	1,861		3,518
Adult	1		7	250		606
Children's	3		6	1,062		1,230
Archives	2		0	50		0
TOTAL LIBRARY PR EVENTS	29	24	36	8,423	-36	5,354

STAFF EDUCATION & TRAINING	2006/2007	Percent Change	2007/2008	Percent of Total CE Hours 2007/2008
Professional conferences (hrs)	157		201	41
Workshops (hrs)	62		140	28
Mandatory job training (hrs)	29		145	29
Courses (hrs)	9		10	2
TOTAL HOURS STAFF CE & TRAINING	256	94	496	100

PROFESSIONAL ACTIVITY	2006/2007	Percent Change	2007/2008	Percent of Total Activity 2007/2008
State/national committee meetings	4		1	1
LTLS meetings	0		5	6
Local community meetings	34		55	65
GSLIS: student interviews	28		24	28
TOTAL PROFESSIONAL ACTIVITY	66	29	85	100

(excludes presentations, which are included with programs)

VOLUNTEER HOURS	2006/2007	Percent Change	2007/2008	Percent of Total Hours 2007/2008
Administration	0		9	0
Adult Department	284		493	19
Children's Department	453		137	5
Archives	2,379		1,312	52
Acquisitions	234		261	10
Circulation	0		0	0
Community service	410		336	13
TOTAL VOLUNTEER HOURS	3,760	-32	2,547	100