

THE URBANA FREE LIBRARY

SUMMARY STATISTICS

Fiscal Year 2011/2012
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	2010/2011	Percent Change	2011/2012	Percent of Library Total 2011/2012
CIRCULATION BY ITEM				
Adult Services items	517,673	2	528,241	65
Children's Services items	227,537	7	243,341	30
MyMediaMall downloaded items	3,652	97	7,181	1
Interloan items borrowed	51,707	-27	37,597	5
Total Circulation at Urbana	800,569	2	816,360	100
INTERLOAN lent to other libraries	75,294	-38	46,800	
CIRCULATION BY CARDHOLDER				
Circulation to Urbana cardholders	617,879	4	644,102	80
Circulation to reciprocal cardholders	176,702	-7	164,564	20
Total Circulation at Urbana	794,581	2	808,666	100
COLLECTION				
Adult Services	204,459	1	205,691	65
Children's Services	83,704	-7	78,117	25
Archives	33,713	1	34,074	11
Electronic databases	50	0	50	0
Total Collection (items held at end of year)	321,926	-1	317,932	100
QUESTIONS ASKED				
Adult Services	69,317	16	80,373	59
Children's Services	39,636	6	42,046	31
Archives	10,110	44	14,527	11
Total Questions	119,063	15	136,946	100
PUBLIC COMPUTER SESSIONS				
Adult Services	88,776	5	93,301	83
Children's Services	14,604	-2	14,339	13
Archives	4,099	10	4,523	4
Total Computer Sessions (excludes online catalog)	107,479	4	112,163	100
PATRON COUNTS				
Library cards (held at end of year)	13,167	5	13,786	
Archives users	3,361	2	3,444	
Door count	493,628	0	494,281	
UFL webpage users (unique visits)	557,249	4	578,724	
PROGRAMS & PR EVENTS				
Programs	753	6	795	
Program attendance	29,448	4	30,745	
PR events	41	5	43	
Public contacts at PR events	4,768	-5	4,552	

NOTES:

THE URBANA FREE LIBRARY
Circulation & Collection by Format

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CIRCULATION BY FORMAT	2010/2011	Percent Change	2011/2012	Percent of Total Circulation 2011/2012
Books	400,430	0	400,045	49
Magazines (issues)	22,960	3	23,692	3
Audiobooks	21,080	1	21,202	3
Audio Music	78,348	4	81,413	10
Educational Videos/DVDs/CD-ROMs	20,536	1	20,817	3
Entertainment Videos/DVDs	201,856	11	224,413	27
MyMediaMall downloaded items (all formats)	3,652	97	7,181	1
Interloan items borrowed (all formats)	<u>51,707</u>	<u>-27</u>	<u>37,597</u>	<u>5</u>
TOTAL LIBRARY CIRCULATION	800,569	2	816,360	100

COLLECTION BY FORMAT	Items Held at end of 2010/2011	Percent Change	Items Held at end of 2011/2012	Percent of Total Collection 2011/2012
Books	257,730	-2	253,260	80
Magazine titles (print and microfilm)	1,177	0	1,182	0
Newspaper titles (print and microfilm)	139	2	142	0
Microforms, other	4,399	0	4,392	1
Maps	450	0	450	0
Photographs	11,277	0	11,277	4
Archival collections	430	0	430	0
Audiobooks	5,213	-22	4,077	1
Audio Music	20,680	12	23,211	7
Educational Videos/DVDs/CD-ROMs	7,173	-7	6,673	2
Entertainment Videos/DVDs	<u>13,208</u>	<u>-3</u>	<u>12,788</u>	<u>4</u>
TOTAL LIBRARY COLLECTION	321,876	-1	317,882	100

COLLECTION BY FORMAT MONTHLY ACTIVITY	Items Held at start of 2011/2012	Items Added	Items Withdrawn	Net Change	Items Held at end of 2011/2012
Books	257,730	15,810	20,280	-4,470	253,260
Magazine titles (print and microfilm)	1,177	35	30	5	1,182
Newspaper titles (print and microfilm)	139	3	0	3	142
Microforms, other	4,399	0	7	-7	4,392
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audiobooks	5,213	541	1,677	-1,136	4,077
Audio Music	20,680	1,554	-977	2,531	23,211
Educational Videos/DVDs/CD-ROMs	7,173	713	1,213	-500	6,673
Entertainment Videos/DVDs	<u>13,208</u>	<u>2,159</u>	<u>2,579</u>	<u>-420</u>	<u>12,788</u>
TOTAL COLLECTION ACTIVITY	321,876	20,815	24,809	-3,994	317,882

QUESTIONS ASKED	2010/2011	Percent Change	2011/2012	Percent of Total Questions 2011/2012
Adult Services				
Reference	41,109	42	58,171	42
Holds	10,666	-8	9,828	7
Other	17,542	-29	12,374	9
Total Adult Questions	<u>69,317</u>	<u>16</u>	<u>80,373</u>	<u>59</u>
Children's Services				
Reference	13,022	12	14,582	11
Holds	4,073	-8	3,765	3
Other	22,541	5	23,699	17
Total Children's Questions	<u>39,636</u>	<u>6</u>	<u>42,046</u>	<u>31</u>
Archives				
Reference	7,490	40	10,511	8
Other	2,620	53	4,016	3
Total Archives Questions	<u>10,110</u>	<u>44</u>	<u>14,527</u>	<u>11</u>
TOTAL QUESTIONS ASKED	<u>119,063</u>	<u>15</u>	<u>136,946</u>	<u>100</u>

PUBLIC COMPUTER SESSIONS (excludes online catalog)	2010/2011	Percent Change	2011/2012	Percent of Total Sessions 2011/2012
Adult & Teen Internet sessions	78,092	10	85,614	76
Express Internet sessions	10,006	-33	6,754	6
Parent Internet sessions	5,022	6	5,334	5
Child Internet sessions	5,729	4	5,947	5
Archives Internet sessions	4,099	10	4,523	4
Total Internet sessions	<u>102,948</u>	<u>5</u>	<u>108,172</u>	<u>96</u>
Total scanner use	678	38	933	1
Total CD-ROM game sessions (Children's)	3,853	-21	3,058	3
TOTAL COMPUTER SESSIONS	<u>107,479</u>	<u>4</u>	<u>112,163</u>	<u>100</u>

ONLINE ACCESS	2010/2011	Percent Change	2011/2012
UFL webpages viewed	1,286,191	13	1,448,615
UFL webpage users (unique visits)	557,249	4	578,724
Online catalog searches	726,409	36	987,604

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Patron Statistics

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LIBRARY CARDS HELD	Cards Held at end of 2010/2011	Percent Change	Cards Held at end of 2011/2012	Percent of Total Cards 2011/2012
Residents adult	11,429		12,000	87
Residents jr/sr high school	660		685	5
Residents child	708		781	6
Total Resident Cards	12,797	5	13,466	98
Non-residents adult	305		275	2
Non-residents jr/sr high school	40		22	0
Non-residents child	25		23	0
Total Non-Resident Cards	370	-14	320	2
TOTAL LIBRARY CARDS HELD	13,167	5	13,786	100

LIBRARY CARDS MONTHLY ACTIVITY	2010/2011	Percent Change	2011/2012	Percent of Cards Issued 2011/2012
Residents adult	2,582		2,607	49
Residents jr/sr high school	211		166	3
Residents child	229		205	4
Non-residents adult	113		83	2
Non-residents jr/sr high school	12		11	0
Non-residents child	19		10	0
Total New Cards	3,166	-3	3,082	58
Residents adult	2,444		1,848	35
Residents jr/sr high school	129		127	2
Residents child	112		67	1
Non-residents adult	198		195	4
Non-residents jr/sr high school	21		20	0
Non-residents child	6		15	0
Total Cards Renewed	2,910	-22	2,272	42
TOTAL LIBRARY CARDS ISSUED	6,076	-12	5,354	100

ARCHIVES USERS	2010/2011	Percent Change	2011/2012	Percent of Archives Users 2011/2012
Urbana	1,296	-6	1,218	35
Champaign	690	29	891	26
Champaign County	750	-3	724	21
Illinois	287	5	301	9
Out of state	338	-8	310	9
TOTAL ARCHIVES USERS	3,361	2	3,444	100

THE URBANA FREE LIBRARY
Circulation Detail
(excludes downloads and interloan)

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ADULT CIRCULATION	2010/2011	Percent Change	2011/2012	Percent of Adult Circ 2011/2012	Percent of Total Circ 2011/2012
Nonfiction books	104,664	-3	101,215	19	12
Fiction hardback books	102,916	-3	100,132	19	12
Fiction paperback books	24,305	-12	21,478	4	3
Large print books	7,226	-9	6,594	1	1
Total Adult Books	239,111	-4	229,419	43	28
Total Adult VF & Magazines (issues)	21,091	3	21,705	4	3
Audiobooks on tape	949	-100	0	0	0
Audiobooks on disc	12,423	-1	12,316	2	2
Music CDs	74,375	4	77,704	15	10
Total Adult Audio	87,747	3	90,020	17	11
Educational videos	856	-100	0	0	0
Educational DVDs	10,712	9	11,641	2	1
Entertainment videos	1,757	-100	0	0	0
Entertainment DVDs	156,399	12	175,456	33	21
Total Adult Video	169,724	10	187,097	35	23
TOTAL ADULT CIRCULATION (excludes downloads and interloan)	517,673	2	528,241	100	65

CHILDREN'S CIRCULATION	2010/2011	Percent Change	2011/2012	Percent of Child Circ 2011/2012	Percent of Total Circ 2011/2012
Nonfiction books	46,606	6	49,312	20	6
Fiction hardback books	18,833	10	20,720	9	3
Fiction paperback books	15,376	-4	14,832	6	2
Easy books	71,088	8	76,793	32	9
Baby books	9,416	-5	8,969	4	1
Total Children's Books	161,319	6	170,626	70	21
Total Children's Magazines (issues)	1,869	6	1,987	1	0
Audiobooks on tape	41	-100	0	0	0
Audiobooks on disc	7,667	16	8,886	4	1
Music cassettes & CDs	3,973	-7	3,709	2	0
Total Children's Audio	11,681	8	12,595	5	2
Educational CD-ROMs	2,317	-7	2,153	1	0
Educational videos	881	-100	0	0	0
Educational DVDs	5,770	22	7,023	3	0
Entertainment videos	1,818	-100	0	0	0
Entertainment DVDs	41,882	17	48,957	20	6
Total Children's Video	52,668	10	58,133	24	7
TOTAL CHILD CIRCULATION (excludes downloads and interloan)	227,537	7	243,341	100	30

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Adult Collection Detail

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ADULT COLLECTION	Items Held at end of 2010/2011	Percent Change	Items Held at end of 2011/2012	Percent of Adult Coll 2011/2012	Percent of Total Coll 2011/2012
Reference books	3,516	-11	3,114	2	1
Nonfiction books	72,154	-2	70,634	34	22
Fiction hardback books	62,075	3	63,719	31	20
Fiction paperback books	25,374	-6	23,783	12	7
Large print books	5,049	4	5,262	3	2
Total Adult Books	168,168	-1	166,512	81	52
Total Adult Magazines (titles)	436	1	440	0	0
Total Adult Newspapers (titles)	19	0	19	0	0
Audiobooks on tape	1,199	-100	0	0	0
Audiobooks on disc	2,246	31	2,934	1	1
Music CDs	19,367	13	21,852	11	7
Total Adult Audio	22,812	9	24,786	12	8
Educational videos	1,639	-100	0	0	0
Educational DVDs	2,381	89	4,493	2	1
Entertainment videos	632	-100	0	0	0
Entertainment DVDs	8,372	13	9,441	5	3
Total Adult Video	13,024	7	13,934	7	4
TOTAL ADULT COLLECTION	204,459	1	205,691	100	65

ADULT COLLECTION MONTHLY ACTIVITY	Items Held at start of 2011/2012	Items Added	Items Withdrawn	Net Change	Items Held at end of 2011/2012
Reference books	3,516	136	538	-402	3,114
Nonfiction books	72,154	3,944	5,464	-1,520	70,634
Fiction hardback books	62,075	4,355	2,711	1,644	63,719
Fiction paperback books	25,374	830	2,421	-1,591	23,783
Large print books	5,049	295	82	213	5,262
Total Adult Books	168,168	9,560	11,216	-1,656	166,512
Total Adult Magazines (titles)	436	21	17	4	440
Total Adult Newspapers (titles)	19	0	0	0	19
Audiobooks on tape	1,199	0	1,199	-1,199	0
Audiobooks on disc	2,246	411	-277	688	2,934
Music CDs	19,367	1,497	-988	2,485	21,852
Total Adult Audio	22,812	1,908	-66	1,974	24,786
Educational videos	1,639	0	1,639	-1,639	0
Educational DVDs	2,381	556	-1,556	2,112	4,493
Entertainment videos	632	0	632	-632	0
Entertainment DVDs	8,372	1,630	561	1,069	9,441
Total Adult Video	13,024	2,186	1,276	910	13,934
TOTAL ADULT COLLECTION	204,459	13,675	12,443	1,232	205,691

THE URBANA FREE LIBRARY
Children's Collection Detail

Fiscal Year 2011/2012
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CHILDREN'S COLLECTION	Items Held at end of 2010/2011	Percent Change	Items Held at end of 2011/2012	Percent of Child Coll 2011/2012	Percent of Total Coll 2011/2012
Reference books	1,081	-27	790	1	0
Nonfiction books	32,495	-4	31,082	40	10
Fiction hardback books	11,720	-14	10,033	13	3
Fiction paperback books	3,349	-14	2,868	4	1
Easy books	23,528	3	24,134	31	8
Baby books	1,587	6	1,677	2	1
Total Children's Books	73,760	-4	70,584	90	22
Total Children's Magazines (titles)	62	-3	60	0	0
Audiobooks on tape	24	-100	0	0	0
Audiobooks on disc	1,402	-43	801	1	0
Music cassettes & CDs	1,248	4	1,294	2	0
Total Children's Audio	2,674	-22	2,095	3	1
Educational CD-ROMs	713	-2	699	1	0
Educational videos	1,090	-100	0	0	0
Educational DVDs	1,201	11	1,332	2	0
Entertainment videos	1,314	-100	0	0	0
Entertainment DVDs	2,890	16	3,347	4	1
Total Children's Video	7,208	-25	5,378	7	2
TOTAL CHILDREN'S COLLECTION	83,704	-7	78,117	100	25

CHILDREN'S COLLECTION MONTHLY ACTIVITY	Items Held at start of 2011/2012	Items Added	Items Withdrawn	Net Change	Items Held at end of 2011/2012
Reference books	1,081	30	321	-291	790
Nonfiction books	32,495	2,107	3,520	-1,413	31,082
Fiction hardback books	11,720	1,146	2,833	-1,687	10,033
Fiction paperback books	3,349	539	1,020	-481	2,868
Easy books	23,528	1,758	1,152	606	24,134
Baby books	1,587	212	122	90	1,677
Total Children's Books	73,760	5,792	8,968	-3,176	70,584
Total Children's Magazines (titles)	62	2	4	-2	60
Audiobooks on tape	24	0	24	-24	0
Audiobooks on disc	1,402	129	730	-601	801
Music cassettes & CDs	1,248	57	11	46	1,294
Total Children's Audio	2,674	186	765	-579	2,095
Educational CD-ROMs	713	17	31	-14	699
Educational videos	1,090	0	1,090	-1,090	0
Educational DVDs	1,201	140	9	131	1,332
Entertainment videos	1,314	0	1,314	-1,314	0
Entertainment DVDs	2,890	529	72	457	3,347
Total Children's Video	7,208	686	2,516	-1,830	5,378
TOTAL CHILDREN'S COLLECTION	83,704	6,666	12,253	-5,587	78,117

**THE URBANA FREE LIBRARY
Archives Collection Detail**

**Fiscal Year 2011/2012
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ARCHIVES COLLECTION	Items Held at start of 2011/2012	Percent Change	Items Held at end of 2011/2012	Percent of Arch Coll 2011/2012	Percent of Total Coll 2011/2012
Books	15,802	2	16,164	47	5
Magazine titles (print and microfilm)	679	0	682	2	0
Newspaper titles (print and microfilm)	120	3	123	0	0
Microfilm, other (reels)	4,142	0	4,136	12	1
Microfiche	257	0	256	1	0
Maps	450	0	450	1	0
Photographs	11,277	0	11,277	33	4
Archival collections	430	0	430	1	0
Audio, spoken	342	0	342	1	0
Audio music	65	0	65	0	0
Educational videos & DVDs	149	0	149	0	0
TOTAL ARCHIVES COLLECTION	33,713	1	34,074	100	11

ARCHIVES COLLECTION MONTHLY ACTIVITY	Items Held at start of 2011/2012	Items Added	Items Withdrawn	Net Change	Items Held at end of 2011/2012
Books	15,802	458	96	362	16,164
Magazine titles (print and microfilm)	679	12	9	3	682
Newspaper titles (print and microfilm)	120	3	0	3	123
Microfilm, other (reels)	4,142	0	6	-6	4,136
Microfiche	257	0	1	-1	256
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Archival collections	430	0	0	0	430
Audio, spoken	342	1	1	0	342
Audio music	65	0	0	0	65
Educational videos & DVDs	149	0	0	0	149
TOTAL ARCHIVES COLLECTION	33,713	474	113	361	34,074

**THE URBANA FREE LIBRARY
Programs & PR Events**

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PROGRAMS	Programs 2010/2011	Percent Change	Programs 2011/2012	Attendance 2010/2011	Percent Change	Attendance 2011/2012
Administration						
Presentations/talks	0		1	0		50
Library/department tours	3		0	57		0
Other	9		0	766		0
Total Administration Programs	12	-92	1	823	-94	50
Adult Services						
Presentations/talks	51		39	943		776
Library/department tours	3		5	46		39
School visits to library	3		4	63		79
Library visits to schools	0		11	0		87
Online catalog instruction	2		2	19		5
Musical programs	15		8	1,429		637
Other	36		68	327		898
Total Adult Programs	110	25	137	2,827	-11	2,521
Children's Services						
Presentations/talks	8		2	77		40
Library/department tours	2		5	62		144
School visits to library	39		83	639		1,059
Library visits to schools	54		51	3,507		5,121
Daycare/other visits to library	32		29	807		606
Library visits to daycares/other	11		23	479		941
Preschool tales	52		47	1,907		2,419
Babies' Lap Time	118		128	6,354		5,953
Toddler Time	36		34	1,062		1,022
Write On!	6		1	84		8
Musical programs	20		11	760		911
Other	182		178	8,423		8,894
Total Children's Programs	560	6	592	24,161	12	27,118
Archives						
Presentations/talks	30		23	1,051		448
Library/department tours	0		0	0		0
School visits to library	0		1	0		52
Genealogical/Historical Society	24		22	270		228
Genealogy classes	16		17	316		308
Other	1		2	0		20
Total Archives Programs	71	-8	65	1,637	-35	1,056
TOTAL LIBRARY PROGRAMS	753	6	795	29,448	4	30,745

PR EVENTS	PR Events 2010/2011	PR Events 2011/2012	Contacts 2010/2011	Contacts 2011/2012
Administratrion	8	7	734	456
Circulation	14	13	2,180	1,829
Adult Services	11	15	784	694
Children's Services	8	7	1,070	1,573
Archives	0	1	0	0
TOTAL LIBRARY PR EVENTS	41	5	4,768	4,552

THE URBANA FREE LIBRARY
Staff Statistics

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	2010/2011	Percent Change	2011/2012	Percent of Total CE Hours 2011/2012
STAFF EDUCATION & TRAINING				
Conferences (hrs)	66		162	12
Workshops / courses (hrs)	84		145	11
UFL in-service / webinars (hrs)	<u>872</u>		<u>1,043</u>	<u>77</u>
TOTAL HOURS STAFF CE & TRAINING	<u>1,022</u>	<u>32</u>	<u>1,350</u>	<u>100</u>

	2010/2011	Percent Change	2011/2012	Percent of Total Activity 2011/2012
PROFESSIONAL ACTIVITY				
State/national committee meetings (hrs)	36		19	10
IHLS meetings (hrs)	23		9	5
Local community meetings (hrs)	148		122	67
GSLIS mtgs / student interviews (hrs)	<u>12</u>		<u>32</u>	<u>18</u>
TOTAL PROFESSIONAL ACTIVITY	<u>219</u>	<u>-17</u>	<u>182</u>	<u>100</u>
(excludes presentations, which are included with programs)				

	2010/2011	Percent Change	2011/2012	Percent of Total Hours 2011/2012
VOLUNTEER HOURS				
Administration	0		7	0
Circulation	14		45	1
Adult Services	1,952		2,176	49
Children's Services	678		832	19
Archives	1,449		907	21
Acquisitions	288		281	6
Community service, Archives	377		151	3
Community service, other	<u>0</u>		<u>0</u>	<u>0</u>
TOTAL VOLUNTEER HOURS	<u>4,757</u>	<u>-8</u>	<u>4,398</u>	<u>100</u>