

THE URBANA FREE LIBRARY

SUMMARY STATISTICS

Fiscal Year 2009/2010
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	2008/2009	Percent Change	2009/2010	Percent of Library Total 2009/2010
CIRCULATION BY ITEM				
Adult Services items	519,267	-1	516,012	66
Children's Services items	209,196	-1	207,603	27
MyMediaMall downloaded items	1,402	81	2,543	
Interloan items borrowed	61,987	-10	55,550	7
Total Circulation at Urbana	791,852	-1	781,708	100
INTERLOAN lent to other libraries	86,427	-11	76,541	
CIRCULATION BY CARDHOLDER				
Circulation to Urbana cardholders	626,533	-2	614,367	79
Circulation to reciprocal cardholders	158,927	1	161,066	21
Total Circulation at Urbana	785,460	-1	775,433	100
COLLECTION				
Adult Services	199,874	2	203,126	63
Children's Services	80,369	5	83,998	26
Archives	33,064	2	33,655	10
Electronic databases	50	0	50	0
Total Collection (items held at end of year)	313,357	2	320,829	100
QUESTIONS ASKED				
Adult Services	70,463	2	72,098	58
Children's Services	37,352	4	38,907	32
Archives	11,443	9	12,484	10
Total Questions	119,258	4	123,489	100
PUBLIC COMPUTER SESSIONS				
Adult Services	89,541	-6	84,189	82
Children's Services	15,036	-3	14,631	14
Archives	3,067	7	3,267	3
Total Computer Sessions (excludes online catalog)	107,644	-5	102,087	100
PATRON COUNTS				
Library cards (held at end of year)	13,525	-14	11,579	
Archives users	3,498	6	3,722	
Door count	468,110	3	481,170	
UFL webpage users (unique visits)	438,231	9	477,211	
PROGRAMS & PR EVENTS				
Programs	671	13	761	
Program attendance	24,227	13	27,420	
PR events	66	-27	48	
Public contacts at PR events	8,250	-61	3,185	

NOTES:

January 2009, The Urbana Free Library lengthened loan periods for entertainment DVDs.

June 2010, The Urbana Free Library lengthened loan periods for books, audiobooks, and educational DVDs.

THE URBANA FREE LIBRARY
Circulation & Collection by Format

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CIRCULATION BY FORMAT	2008/2009	Percent Change	2009/2010	Percent of Total Circulation 2009/2010
Books	407,533	-5	388,444	50
Magazines (issues)	21,622	10	23,754	3
Audiobooks	21,077	-5	20,057	3
Audio Music	82,386	-5	78,462	10
Educational Videos/DVDs/CD-ROMs	24,891	-14	21,513	3
Entertainment Videos/DVDs	170,954	12	191,385	24
MyMediaMall downloaded items (all formats)	1,402	81	2,543	0
Interloan items borrowed (all formats)	<u>61,987</u>	<u>-10</u>	<u>55,550</u>	<u>7</u>
TOTAL LIBRARY CIRCULATION	791,852	-1	781,708	100

COLLECTION BY FORMAT	Items Held at end of 2008/2009	Percent Change	Items Held at end of 2009/2010	Percent of Total Collection 2009/2010
Books	256,637	1	260,145	81
Magazine titles (print and microfilm)	1,129	3	1,168	0
Newspaper titles (print and microfilm)	125	7	134	0
Microforms, other	4,400	0	4,400	1
Maps	450	0	450	0
Photographs	11,277	0	11,277	4
Collections	430	0	430	0
Audiobooks	4,610	6	4,868	2
Audio Music	19,077	2	19,549	6
Educational Videos/DVDs/CD-ROMs	5,828	14	6,629	2
Entertainment Videos/DVDs	<u>9,344</u>	<u>26</u>	<u>11,729</u>	<u>4</u>
TOTAL LIBRARY COLLECTION	313,307	2	320,779	100

COLLECTION BY FORMAT	Items Held at start of 2009/2010	Items Added	Items Withdrawn	Net Change	Items Held at end of 2009/2010
MONTHLY ACTIVITY					
Books	256,430	16,432	12,717	3,715	260,145
Magazine titles (print and microfilm)	1,129	71	32	39	1,168
Newspaper titles (print and microfilm)	125	9	0	9	134
Microforms, other	4,415	0	15	-15	4,400
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Collections	430	0	0	0	430
Audiobooks	4,610	780	522	258	4,868
Audio Music	19,077	1,870	1,398	472	19,549
Educational Videos/DVDs/CD-ROMs	5,828	863	62	801	6,629
Entertainment Videos/DVDs	<u>9,344</u>	<u>2,514</u>	<u>129</u>	<u>2,385</u>	<u>11,729</u>
TOTAL COLLECTION ACTIVITY	313,115	22,539	14,875	7,664	320,779

QUESTIONS ASKED	2008/2009	Percent Change	2009/2010	Percent of Total Questions 2009/2010
Adult Services				
Reference	42,775	0	42,637	35
Holds	9,508	21	11,552	9
Other	18,180	-1	17,909	15
Total Adult Questions	70,463	2	72,098	58
Children's Services				
Reference	10,975	9	12,014	10
Holds	3,698	12	4,131	3
Other	22,679	0	22,762	18
Total Children's Questions	37,352	4	38,907	32
Archives				
Reference	8,150	9	8,877	7
Other	3,293	10	3,607	3
Total Archives Questions	11,443	9	12,484	10
TOTAL QUESTIONS ASKED	119,258	4	123,489	100

PUBLIC COMPUTER SESSIONS (excludes online catalog)	2008/2009	Percent Change	2009/2010	Percent of Total Sessions 2009/2010
Adult & Teen Internet sessions	77,799	-3	75,254	74
Express Internet sessions	8,916	-17	7,359	7
Parent Internet sessions	3,939	2	4,027	4
Child Internet sessions	4,138	2	4,202	4
Archives Internet sessions	3,067	7	3,267	3
Total Internet sessions	97,859	-4	94,109	92
Total word processing sessions (Adult)	2,826	-44	1,576	2
Total CD-ROM game sessions (Children's)	6,959	-8	6,402	6
TOTAL COMPUTER SESSIONS	107,644	-5	102,087	100

ONLINE ACCESS	2008/2009	Percent Change	2009/2010
UFL webpages viewed	984,507	14	1,125,008
UFL webpage users (unique visits)	438,231	9	477,211
Online catalog searches	675,622	10	744,999

THE URBANA FREE LIBRARY
Patron Statistics

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LIBRARY CARDS HELD	Cards Held at end of 2008/2009	Percent Change	Cards Held at end of 2009/2010	Percent of Total Cards 2009/2010
Residents adult	11,697		10,012	86
Residents jr/sr high school	720		585	5
Residents child	749		615	5
Total Resident Cards	13,166	-15	11,212	97
Non-residents adult	285		299	3
Non-residents jr/sr high school	40		44	0
Non-residents child	34		24	0
Total Non-Resident Cards	359	2	367	3
TOTAL LIBRARY CARDS HELD	13,525	-14	11,579	100

LIBRARY CARDS MONTHLY ACTIVITY	2008/2009	Percent Change	2009/2010	Percent of Cards Issued 2009/2010
Residents adult	3,157		3,254	45
Residents jr/sr high school	208		255	4
Residents child	288		255	4
Non-residents adult	95		118	2
Non-residents jr/sr high school	33		14	0
Non-residents child	27		17	0
Total New Cards	3,808	3	3,913	54
Residents adult	2,104		2,706	37
Residents jr/sr high school	193		252	3
Residents child	122		122	2
Non-residents adult	200		215	3
Non-residents jr/sr high school	27		29	0
Non-residents child	13		11	0
Total Cards Renewed	2,659	25	3,335	46
TOTAL LIBRARY CARDS ISSUED	6,467	12	7,248	100

ARCHIVES USERS	2008/2009	Percent Change	2009/2010	Percent of Archives Users 2009/2010
Urbana	1,227	18	1,445	39
Champaign	813	-8	750	20
Champaign County	781	8	846	23
Illinois	312	-9	285	8
Out of state	365	8	396	11
TOTAL ARCHIVES USERS	3,498	6	3,722	100

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Circulation Detail
(excludes downloads and interloan)

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	2008/2009	Percent Change	2009/2010	Percent of Adult Circ 2009/2010	Percent of Total Circ 2009/2010
ADULT CIRCULATION					
Nonfiction books	113,108	-5	107,642	21	14
Fiction hardback books	106,242	-6	100,116	19	13
Fiction paperback books	28,334	-4	27,132	5	3
Large print books	6,509	5	6,833	1	1
Total Adult Books	254,193	-5	241,723	47	31
Total Adult VF & Magazines (issues)	20,262	9	22,080	4	3
Audiobooks on tape	2,409	-30	1,677	0	0
Audiobooks on disc	12,373	-2	12,071	2	2
Music CDs	78,997	-5	74,702	14	10
Total Adult Audio	93,779	-6	88,450	17	11
Educational videos	3,683	-55	1,663	0	0
Educational DVDs	9,236	16	10,668	2	1
Entertainment videos	14,537	-73	3,956	1	1
Entertainment DVDs	123,577	19	147,472	29	19
Total Adult Video	151,033	8	163,759	32	21
TOTAL ADULT CIRCULATION (excludes downloads and interloan)	519,267	-1	516,012	100	66

	2008/2009	Percent Change	2009/2010	Percent of Child Circ 2009/2010	Percent of Total Circ 2009/2010
CHILDREN'S CIRCULATION					
Nonfiction books	45,423	-9	41,140	20	5
Fiction hardback books	15,856	5	16,586	8	2
Fiction paperback books	13,281	2	13,578	7	2
Easy books	68,128	-3	66,318	32	8
Baby books	10,652	-15	9,099	4	1
Total Children's Books	153,340	-4	146,721	71	19
Total Children's Magazines (issues)	1,360	23	1,674	1	0
Audiobooks on tape	722	-62	277	0	0
Audiobooks on disc	5,573	8	6,032	3	1
Music cassettes & CDs	3,389	11	3,760	2	0
Total Children's Audio	9,684	4	10,069	5	1
Educational CD-ROMs	3,375	-18	2,754	1	0
Educational videos	2,917	-51	1,418	1	0
Educational DVDs	5,680	-12	5,010	2	0
Entertainment videos	6,797	-52	3,244	2	0
Entertainment DVDs	26,043	41	36,713	18	5
Total Children's Video	44,812	10	49,139	24	6
TOTAL CHILD CIRCULATION (excludes downloads and interloan)	209,196	-1	207,603	100	27

THE URBANA FREE LIBRARY
Adult Collection Detail

Fiscal Year 2009/2010
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ADULT COLLECTION	Items Held at end of 2008/2009	Percent Change	Items Held at end of 2009/2010	Percent of Adult Coll 2009/2010	Percent of Total Coll 2009/2010
Reference books	4,180	-4	4,019	2	1
Nonfiction books	69,171	5	72,287	36	23
Fiction hardback books	64,034	-3	61,883	30	19
Fiction paperback books	26,139	-1	25,892	13	8
Large print books	5,893	-9	5,358	3	2
Total Adult Books	169,417	0	169,439	83	53
Total Adult Magazines (titles)	438	0	437	0	0
Total Adult Newspapers (titles)	19	0	19	0	0
Audiobooks on tape	1,319	-5	1,251	1	0
Audiobooks on disc	1,466	31	1,919	1	1
Music CDs	17,442	5	18,323	9	6
Total Adult Audio	20,227	6	21,493	11	7
Educational videos	1,787	-2	1,744	1	1
Educational DVDs	1,586	25	1,990	1	1
Entertainment videos	724	-3	699	0	0
Entertainment DVDs	5,676	29	7,305	4	2
Total Adult Video	9,773	20	11,738	6	4
TOTAL ADULT COLLECTION	199,874	2	203,126	100	63

ADULT COLLECTION MONTHLY ACTIVITY	Items Held at start of 2009/2010	Items Added	Items Withdrawn	Net Change	Items Held at end of 2009/2010
Reference books	4,180	107	268	-161	4,019
Nonfiction books	69,171	4,821	1,705	3,116	72,287
Fiction hardback books	64,034	3,980	6,131	-2,151	61,883
Fiction paperback books	26,139	1,869	2,116	-247	25,892
Large print books	5,893	250	785	-535	5,358
Total Adult Books	169,417	11,027	11,005	22	169,439
Total Adult Magazines (titles)	438	23	24	-1	437
Total Adult Newspapers (titles)	19	0	0	0	19
Audiobooks on tape	1,319	1	69	-68	1,251
Audiobooks on disc	1,466	504	51	453	1,919
Music CDs	17,442	1,738	857	881	18,323
Total Adult Audio	20,227	2,243	977	1,266	21,493
Educational videos	1,787	1	44	-43	1,744
Educational DVDs	1,586	407	3	404	1,990
Entertainment videos	724	0	25	-25	699
Entertainment DVDs	5,676	1,658	29	1,629	7,305
Total Adult Video	9,773	2,066	101	1,965	11,738
TOTAL ADULT COLLECTION	199,874	15,359	12,107	3,252	203,126

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Children's Collection Detail

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	Items Held at end of 2008/2009	Percent Change	Items Held at end of 2009/2010	Percent of Child Coll 2009/2010	Percent of Total Coll 2009/2010
CHILDREN'S COLLECTION					
Reference books	1,515	-2	1,491	2	0
Nonfiction books	32,383	3	33,439	40	10
Fiction hardback books	12,067	3	12,476	15	4
Fiction paperback books	3,156	4	3,278	4	1
Easy books	21,445	6	22,778	27	7
Baby books	1,358	9	1,481	2	0
Total Children's Books	<u>71,924</u>	<u>4</u>	<u>74,943</u>	<u>89</u>	<u>23</u>
Total Children's Magazines (titles)	55	-2	54	0	0
Audiobooks on tape	627	-58	261	0	0
Audiobooks on disc	858	27	1,089	1	0
Music cassettes & CDs	1,570	-26	1,161	1	0
Total Children's Audio	<u>3,055</u>	<u>-18</u>	<u>2,511</u>	<u>3</u>	<u>1</u>
Educational CD-ROMs	669	6	712	1	0
Educational videos	1,103	0	1,099	1	0
Educational DVDs	619	54	954	1	0
Entertainment videos	1,314	0	1,320	2	0
Entertainment DVDs	1,630	48	2,405	3	1
Total Children's Video	<u>5,335</u>	<u>22</u>	<u>6,490</u>	<u>8</u>	<u>2</u>
TOTAL CHILDREN'S COLLECTION	<u>80,369</u>	<u>5</u>	<u>83,998</u>	<u>100</u>	<u>26</u>

	Items Held at start of 2009/2010	Items Added	Items Withdrawn	Net Change	Items Held at end of 2009/2010
CHILDREN'S COLLECTION MONTHLY ACTIVITY					
Reference books	1,515	42	66	-24	1,491
Nonfiction books	32,383	1,737	681	1,056	33,439
Fiction hardback books	12,067	915	506	409	12,476
Fiction paperback books	3,156	282	160	122	3,278
Easy books	21,445	1,632	299	1,333	22,778
Baby books	1,358	260	137	123	1,481
Total Children's Books	<u>71,924</u>	<u>4,868</u>	<u>1,849</u>	<u>3,019</u>	<u>74,943</u>
Total Children's Magazines (titles)	55	5	6	-1	54
Audiobooks on tape	627	0	366	-366	261
Audiobooks on disc	858	237	6	231	1,089
Music cassettes & CDs	1,570	132	541	-409	1,161
Total Children's Audio	<u>3,055</u>	<u>369</u>	<u>913</u>	<u>-544</u>	<u>2,511</u>
Educational CD-ROMs	669	55	12	43	712
Educational videos	1,103	0	4	-4	1,099
Educational DVDs	619	333	-2	335	954
Entertainment videos	1,314	33	27	6	1,320
Entertainment DVDs	1,630	823	48	775	2,405
Total Children's Video	<u>5,335</u>	<u>1,244</u>	<u>89</u>	<u>1,155</u>	<u>6,490</u>
TOTAL CHILDREN'S COLLECTION	<u>80,369</u>	<u>6,486</u>	<u>2,857</u>	<u>3,629</u>	<u>83,998</u>

THE URBANA FREE LIBRARY
Archives Collection Detail

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ARCHIVES COLLECTION	Items Held at end of 2008/2009	Percent Change	Items Held at end of 2009/2010	Percent of Arch Coll 2009/2010	Percent of Total Coll 2009/2010
Books	15,296	3	15,763	47	5
Magazine titles (print and microfilm)	636	6	677	2	0
Newspaper titles (print and microfilm)	106	8	115	0	0
Microfilm, other (reels)	4,143	0	4,143	12	1
Microfiche	257	0	257	1	0
Maps	450	0	450	1	0
Photographs	11,277	0	11,277	34	4
Collections	430	0	430	1	0
Audio, spoken	340	2	348	1	0
Audio music	65	0	65	0	0
Educational videos & DVDs	64	103	130	0	0
TOTAL ARCHIVES COLLECTION	33,064	2	33,655	100	10

ARCHIVES COLLECTION MONTHLY ACTIVITY	Items Held at start of 2009/2010	Items Added	Items Withdrawn	Net Change	Items Held at end of 2009/2010
Books	15,089	537	-137	674	15,763
Magazine titles (print and microfilm)	636	43	2	41	677
Newspaper titles (print and microfilm)	106	9	0	9	115
Microfilm, other (reels)	4,146	0	3	-3	4,143
Microfiche	269	0	12	-12	257
Maps	450	0	0	0	450
Photographs	11,277	0	0	0	11,277
Collections	430	0	0	0	430
Audio, spoken	340	38	30	8	348
Audio music	65	0	0	0	65
Educational videos & DVDs	64	67	1	66	130
TOTAL ARCHIVES COLLECTION	32,872	694	-89	783	33,655

**THE URBANA FREE LIBRARY
Programs & PR Events**

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PROGRAMS	Programs 2008/2009	Percent Change	Programs 2009/2010	Attendance 2008/2009	Percent Change	Attendance 2009/2010
Administratration						
Presentations/talks	7		7	300		239
Library/department tours	5		4	122		54
Other	1		6	120		378
Total Administration Programs	13	31	17	542	24	671
Adult Services						
Presentations/talks	37		36	2,078		609
Library/department tours	5		9	82		135
School visits to library	3		1	167		4
Library visits to schools	0		0	0		0
Online catalog instruction	1		1	11		28
Musical programs	11		15	822		1,175
Other	35		22	727		406
Total Adult Programs	92	-9	84	3,887	-39	2,357
Children's Services						
Presentations/talks	2		2	75		0
Library/department tours	12		4	153		68
School visits to library	66		90	933		610
Library visits to schools	29		45	3,598		4,410
Daycare/other visits to library	24		40	433		650
Library visits to daycares/other	36		37	1,214		1,241
Group Funfare	6		0	182		0
Family Funfare	5		0	159		0
Babies' Lap Time	122		129	5,650		6,177
Toddler Time	19		31	941		1,046
Write On!	7		8	67		90
Musical programs	5		0	417		0
Other	185		212	5,383		8,962
Total Children's Programs	518	15	598	19,205	21	23,254
Archives						
Presentations/talks	5		29	90		673
Library/department tours	2		1	0		0
School visits to library	0		0	0		0
Genealogical/Historical Society	24		24	276		285
Genealogy classes	12		7	166		151
Other	5		1	61		29
Total Archives Programs	48	29	62	593	92	1,138
TOTAL LIBRARY PROGRAMS	671	13	761	24,227	13	27,420

PR EVENTS	PR Events 2008/2009		PR Events 2009/2010	Contacts 2008/2009		Contacts 2009/2010
Administratration	18		11	1,965		335
Circulation	32		24	3,900		2,699
Adult Services	6		9	1,023		34
Children's Services	9		2	1,362		95
Archives	1		2	0		22
TOTAL LIBRARY PR EVENTS	66	-27	48	8,250	-61	3,185

**THE URBANA FREE LIBRARY
Staff Statistics**

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STAFF EDUCATION & TRAINING	2008/2009	Percent Change	2009/2010	Percent of Total CE Hours 2009/2010
Conferences (hrs)	117		248	29
Workshops / courses (hrs)	140		80	9
UFL in-service / webinars (hrs)	319		538	62
TOTAL HOURS STAFF CE & TRAINING	576	50	865	100

PROFESSIONAL ACTIVITY	2008/2009	Percent Change	2009/2010	Percent of Total Activity 2009/2010
State/national committee meetings (hrs)	5		54	20
LTLS meetings (hrs)	33		21	8
Local community meetings (hrs)	129		159	59
GSLIS mtgs / student interviews (hrs)	24		34	13
TOTAL PROFESSIONAL ACTIVITY	191	40	268	100
(excludes presentations, which are included with programs)				

VOLUNTEER HOURS	2008/2009	Percent Change	2009/2010	Percent of Total Hours 2009/2010
Administration	0		0	0
Circulation	0		0	0
Adult Services	525		1,076	28
Children's Services	310		640	17
Archives	1,482		1,409	37
Acquisitions	143		86	2
Community service, Archives	97		628	16
Community service, other	32		0	0
TOTAL VOLUNTEER HOURS	2,588	48	3,838	100